

## PRESS RELEASE

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### LIFT SOURCE MACHINERY, LTD. RECOGNIZED FOR INDUSTRY SUPPORT AND DEDICATION

Houston, Tx. USA - **Lift Source Machinery, Ltd.** received a Longevity Award from the Specialized Carriers & Rigging Association. SC&RA is an international organization comprised of more than 1,350 members from 46 nations.

SC&RA's Longevity Awards are presented to member companies for their longtime support and dedication to the Association and its mission. Lift Source Machinery, Ltd. was **recognized with the 20 Years Longevity Award.**

For over 20 years, we've proudly been a member of the Specialized Carriers & Rigging Association (SC&RA), connecting with a great network of industry leaders. This award reflects our commitment to excellence and continued growth in the industry.

Firms across the United States and around the world submit dozens of entries to the SC&RA Awards competition each year. The Awards program recognizes worldwide excellence in the crane, rigging and specialized transportation industry.

"We couldn't be prouder to be associated with such an outstanding organization. We are grateful for the knowledge shared and the relationships built among the fellow members over the last two decades." Don Udelson, CEO.

#### **About Lift Source Machinery, Ltd.- *Your Premier Mobile Heavy-Lift Crane Rental/RPO Partner***

We take pride in being a global leader in the rental and sale of quality mobile heavy-lift cranes. Our extensive and youthful fleet, ranging from 80 tons to 1,000 tons, features both telescopic and lattice booms mounted on either wheels or crawlers. We source our cranes from the world's leading manufacturers, ensuring reliability and performance.

#### **About SC&RA**

The Specialized Carriers & Rigging Association (SC&RA) is an international trade association of more than 1,350 members from 46 nations. Our members are involved in specialized transportation, crane and rigging operations, machinery moving and erecting, industrial maintenance, millwrighting, manufacturing, concrete pumping, and rental services. SC&RA helps members run more efficient and safer businesses by monitoring and affecting pending legislation and regulatory policies at the state and national levels and researching and reporting on safety concerns and best business practices. For more information, visit [scranet.org](http://scranet.org).

